Black bodies are still treated as expendable

Aaron Ross Coleman 3 hrs ago
12-15 minutes

Ahmaud Arbery’s lynching raises the specter of slavery like the hoisting of a rebel flag.

This crime's imagery — the white men racing, the rifles brandishing, the black man fleeing — looks ripped from Birth of a Nation. Georgia, where Arbery was killed, still houses Stone Mountain, the world’s largest Confederate monument. It rivals Mount Rushmore in size.

For Ahmaud's killers, his life was worth less than whatever they assumed he stole. For Ahmaud's killers, protecting neighborhood property was paramount. In the months leading up to Arbery's death, Greg McMichael, who with his son was arrested and charged in Arbery’s death, offered help to the local police to keep anyone out of a community construction site near where the events unfolded. He said residents should call him if they spotted anyone suspicious. We know many casually visited this property — black people, white people, men, women, and children. But it was a black person whom the McMichaels are accused of hunting down and killing.

It's a familiar pattern. In the shocking video of George Floyd's death, the nation watched a white police officer kill a black man for allegedly spending a counterfeit $20 bill at a grocery store. It's reminiscent of Mike Brown, who was killed over cigarillos, or Breonna Taylor, who was killed over nonexistent drugs, or Shelly Frey, who was killed over Walmart shoplifting, or Eric Garner, who was killed over loose cigarettes, or Shantel Davis, who was killed over a stolen Toyota, or Jessica Williams, who was killed over a stolen Honda, or Ahmaud Arbery, who was killed over someone else stealing a gun weeks before he went out for a run on February 23.

In the gun barrels of vigilante citizens, under the knees of police officers, and now in the hasty reopenings of states, we have received an answer to what has been one of the essential questions of the coronavirus era: What is the value of a human life?

Some politicians have said it’s priceless. Other public policy experts argued it’s in the tens of millions. Whatever the going rate is supposed to be, it’s clear it’s less for black people. This deficit was anticipated by the Black Lives Matter movement, which years ago articulated the markdown on black lives and now seems prophetic amid news of senseless death and disease disproportionately affecting black people.

America's racial hierarchy stratifies such that black lives regularly rank below the value of their white counterparts, under that of private property and, as witnessed in the mad dash to reopen stores, beneath that of corporate profits.

This devaluing of black people and the sacrificing of them to make money goes back to slavery. At the country's founding, the Constitution enumerated black life as three-fifths of a white life, and the discount did not end there. Crossing over a bridge built by inequities like Jim Crow, “separate but equal,” and mass incarceration, America continues to operate under the antebellum accounting that appraises black folks as worth less. Today, whether weighed against the worth of “stolen” goods from a neighbor’s house or compared to new revenue from reopening retailers, profit margins outweigh black people’s mortality.

“Reopening” showed us how little black lives mattered

American real estate culture has long treated black people as a dangerous contagion.

Historically, white homeowners react to black passersby the way Sen. Richard Burr allegedly reacts to coronavirus briefings — by selling. Through the 1970s, realtors paid black people to stroll down the sidewalks in white neighborhoods to panic owners. Spooked, white homeowners parted with their property for fear of plummeting prices.

Today, appraisers still mark down home values in black areas, and too many black residents continue to correlate with lower demand. Many white homeowners view black bodies as a threat to their property — even without a crime being committed. That notion, combined with stereotypes about innate black
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criminality, can form a deadly cocktail for a black man like Arbery jogging through the wrong neighborhood.

Far from fringe, Georgia’s governor bragged about conducting racist patrols in his own community. In a 2018 election ad, Brian Kemp cocks his shotgun, hops into his Ford F-350, slams his door, and drawls, “I’ve got a big truck, just in case I need to round up criminal illegals and take them home myself.” The ad could seem to serve as a dry run for two years later, when the McMichaels grabbed their guns, hopped in their truck, and went to round up their own “criminal” in the southeastern region of the state.

Kemp is the same governor who was one of the last to close his state and the first to reopen it for the sake of preserving the economy. Vice President Mike Pence praised the move. Last month, in a press conference with restaurateurs, Pence commended Georgia for being a freedom fighter on the front lines of reopening the economy. Waffle House CEO Walt Ehmer beamed, noting the company had recovered 70 percent of its revenue since the state opened.

Across the country, 80 percent of black workers do not have the ability to work from home. They’ve borne the brunt of this essential work.

Thus, while delaying closing and then fast-tracking reopening has been fantastic for short-term profits and the illusion of economic rebound, reopening has loomed ominously for many black essential workers.

Public health experts have noted an uptick in cases and hospitalizations since the reopening in the state. Last month, a study from the Centers for Disease Control and Prevention found 80 percent of Georgia’s hospitalizations were black. The study cited concerns about infections contracted during the unique occupational hazards black folks face.

For black people, I have to say that message is one that [for] our ancestors, that’s been the story of America for us,” former Demos president Heather McGhee, said in a recent interview, explaining how many business leaders have eagerly pushed their minority workforces back into the Covid-19 economy. “Where does this belief [come from], particularly among people who have a lot of money, that other people’s lives are easy fodder to make more money? That does come back to the ideology of racial slavery. It does.”

President of the Appeal Josie Duffy Rice also shared this concern after conservative politicians urged the rapid reopening of the country, tweeting “today has made it very clear how many people would have absolutely justified slavery because ‘the economy.’”

The point is simple. Many of today’s top executives and politicians manage the economy as the intellectual progeny of yesterday’s slave owners. The demographics of corporate power reflect this fact. According to a 2015 Demos report, 91 percent of American CEOs are white. Meanwhile, “across the economy, Black and Latino workers are less likely to work in professional, management, and related occupations — the highest paid occupational category in the labor force.”

In Accounting for Slavery, the University of California Berkeley historian Caitlin Rosenthal traces how plantation economics influence modern management. “It was remarkably easy for slaveholders to overlook the human costs of their profits, and it can be similarly convenient for modern managers (and consumers) to forget the conditions under which goods are made,” she wrote.

This all goes back to the legacy of slavery

The United States did not truly end slavery until the year before the birth of Donald Trump — as late as the 1940s. According to the reporting of Pulitzer Prize-winning journalist Douglas Blackmon, in the American South, enslaved black people worked in forced-labor camps. Many were chained. They toiled under the lash. Overseers worked them to death on farms, on railroads, and in coal mines. The revenue generated fueled the fortunes of titans like Coca-Cola, the Woodruff family, and Wachovia Bank. The same disregard for black lives that grew these major corporate giants back then is being summoned for the sustenance of today’s restaurants, warehouses, and retailers.

“No matter our stated principles, or how much progress we think we’ve made, white people are valued more than black people,” Princeton Professor Eddie Glaude Jr. describes how Americans — pedestrians and politicians alike — discount black people’s lives the way grocers do expiring meat. “Every day, black people confront the daunting reality that we are less valued”
than others in this country, and that fact continues to shape the life chances of millions of Americans,” Glaude wrote, adding, “Every day, black people confront the damning reality that we are less valued.”

We know how much less.

Calculating their smaller life insurance payouts, deflated wage rates, marked-down housing values, diminutive public education expenditures, and several other empirical measures, Duke University economist William Darity estimates black lives are worth less than a third of white lives.

“The discount rate on black humanity has been enormous,” he writes. “A variety of metrics indicate that, even after the end of Jim Crow, black lives are routinely assigned a worth approximately 30 percent that of white lives.”

Now, refracted through the urgent lens of the coronavirus, we are witnessing the logical ends of political rhetoric, swirling for years, which has not merely measured black life as a fraction of other lives but assessed it as a negative value.

Donald Trump calls Mexicans murderers and rapists before implementing draconian immigration policies against them. One is a precursor to the other. The devaluing of black life is a precursor to the policies that put black folks in harm’s way during the pandemic.

This idea is visible in popular stereotypes: Black people don’t pay taxes; they mooch on welfare. Black people don’t add to universities; they take affirmative action slots. Black people don’t add to productivity; they take good jobs. Black people don’t improve neighborhoods; they invite crime and lower property values. Black people don’t protest; they loot. This last trope was espoused by the president of the United States last week.

Following demonstrations for George Floyd, Trump, the commander in chief, threatened to use the military against “thug” protestors, tweeting that “when the looting starts, the shooting starts.” The irony is painfully self-evident. Trump threatened to kill protesters for damaging property during a protest honoring George Floyd who was killed for allegedly stealing property: a pack of cigarettes.

Later, Rep. James Clyburn (D-SC) rebuffed Trump on CNN after he tried to water down the threat. “When you start taking lives because of a property crime, you take us back to a place in our history that gave rise to all of this,” Clyburn insisted.

“We all know what happened to people of color when they were accused of property crimes,” he said. “That’s what’s going on here.”

This notion that black lives are liabilities, not assets, remains pervasive in American political life. It is uniquely dangerous. When a human life is reduced to a loss of or a threat to property, it is not viewed as a life at all, but rather a wasteful expense that needs to be cut.

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