

THE
SAMUEL DUBOIS COOK
CENTER ON SOCIAL EQUITY

AT DUKE UNIVERSITY



A view of Hayti, Durham's central black business district, looking towards downtown Durham. Many black business owners, employees, and their family members remember rarely needing to leave the safety of the black community. *Courtesy Durham Herald Co. Newspaper Photograph Collection, Louis Round Wilson Special Collections Library, University of North Carolina at Chapel Hill*

CAPITAL MATTERS: RACE, GENDER AND ENTREPRENEURSHIP CONFERENCE

OCTOBER 23 - 25, 2019

Duke University Fuqua School of Business

SAMUEL DUBOIS COOK

The Samuel DuBois Cook Center on Social Equity (Cook Center) was named after Dr. Samuel DuBois Cook, a distinguished political scientist, scholar, educator, author, administrator, civil and human rights activist and public servant. Dr. Cook, a professor in the Duke University political science department became the first African-American to hold a regular and/or tenured faculty appointment at a predominantly white southern college or university. He went on to serve 22-and-a-half years as president of Dillard University in New Orleans.

SAMUEL DUBOIS COOK CENTER ON SOCIAL EQUITY

The Duke University Samuel DuBois Cook Center on Social Equity is an interdisciplinary research center within Trinity School of Arts and Sciences that is comprised of faculty and scholars from across Duke and a diverse international group of affiliated universities, research centers and non-governmental organizations. Its mission is to promote equity, across all domains of human interactions, through interdisciplinary research, teaching, partnerships, policy, and practice. The Cook Center seeks to employ the innovative use of new and existing data, develop human capital, incorporate stakeholder voices through civic engagement, create viable collaborations, and engender equity-driven policy and social transformation at the local, national and international levels.

OUR SPONSORS

JPMorgan Chase & Co.

(NYSE: JPM) is a leading global financial services firm with assets of \$2.6 trillion and operations worldwide. The Firm is a leader in investment banking, financial services for consumers and small businesses, commercial banking, financial transaction processing, and asset management. A component of the Dow Jones Industrial Average, JPMorgan Chase & Co. serves millions of customers in the United States.

Asset Funders Network

AFN is philanthropy's one and only membership organization focused on building economic well-being for low and middle income people. We gather funders of all sizes and strategies. Our members gain partners and perspective as we work together to create opportunity and prosperity for all.



CONGRESS OF THE UNITED STATES
HOUSE OF REPRESENTATIVES

October 18, 2019

William Darity Jr., Ph.D.
The Samuel DuBois Cook Center on Social Equity
2024 West Main Street
Durham, North Carolina 27708

Dear Dr. Darity,

Please allow me to extend best wishes to you and the members of the Samuel DuBois Cook Center on Social Equity. You have been committed to the mission of serving and enhancing the lives of the citizens of this great city. The dedication and commitment of the leadership and community are appreciated.

I regret my inability to extend this greeting to you in person, but know that this written message is no less sincere. I want to thank you for the effort to keep my office informed when organizing these community events; as you know from my time sitting as chair of the CBC the subject matter of this conference has similar ties to my own goals. I would like to express my support towards your mission. I hope to see you during my next trip to Durham County.

On behalf of the people of the First Congressional District of North Carolina, we honor The Greater City of Durham and your success in bringing together the community for your "Capital Matters: Race, Gender, and Entrepreneurship" conference.

G. K. Butterfield
Member of Congress

BUTTERFIELD.HOUSE.GOV

WORKSHOPS



Elizabeth Dwyer

Financial Health Network



Karla Henriquez

Financial Health Network

Financial Health for All

WEDNESDAY OCTOBER 23
3:30 pm to 5.00 pm



Laura Cummings

Financial Health Network



Karla Henriquez

Financial Health Network

When Business Gets Personal: Addressing the Financial Health Needs of Small Business Owners

THURSDAY OCTOBER 24
10:15 am to 12:00 pm

OUR SPEAKERS



Melissa V. Abad, PhD

research sociologist at the Stanford VMWare Women's Leadership Innovation Lab



Elvia Meléndez-Ackerman

professor, University of Puerto Rico Rio Piedras in the College of Natural Sciences.



Fenaba R. Addo, Ph.D.

Lorna Jorgensen Wendt Assistant Professor of Money, Relationships, and Equality, University of Wisconsin-Madison



Ted Archer

Executive Director within Global Philanthropy at JPMorgan Chase & Co



B. Kojo Ako-Asare

Senior Director, Investing Emerson Collective



Joseph A. Antolín

Executive Director, Asset Funders Network



Gary G. Bennett, Ph.D.

Bishop-MacDermott Family Professor of Psychology & Neuroscience, Global Health and Medicine and Vice Provost for Undergraduate Education at Duke University



Bill Boulding

Dean and J.B. Fuqua Professor of Business Administration at The Fuqua School of Business, Duke University



Dr. Clinton Boyd, Jr.

Postdoctoral Associate in the Samuel DuBois Cook Center on Social Equity

OUR SPEAKERS



Cyril "CJ" Broderick, Jr.

President of the Greater Durham
Black Chamber of Commerce
(GDBCC)



M'Balou Camara

3rd year PhD Student in public
policy with a concentration in
economics at Duke University



David Carrasquillo

Manager for Planning and
Community Development for
Hispanic Federation in Puerto Rico



Jim Casselberry

Chief Investment Officer
at 4S Bay Partners, LLC



Laura Cummings

Director at the Financial
Health Network



William A. ("Sandy") Darity, Jr.

founding director of the
Samuel DuBois Cook Center
on Social Equity



Elizabeth Dwyer

Manager on the Program Team
at the Financial Health Network



Nish Evans

founder and president
of Lennox and Grae, Inc



Stephen Fusi

Managing Director of the Center for
Entrepreneurship and Innovation
(CEI) at Duke University's Fuqua
School of Business

OUR SPEAKERS



Cecilio Ortiz García

Professor, Revista Atenea



Kezia Goodwin

owner and operator of Kate's
Korner Drop-In Center
Coming to the American Tobacco
Campus Spring of 2020



Karla Henriquez

Senior Associate on the
Program Team at the Financial
Health Network



Shari Hubert

Associate Dean of Admissions,
Duke University,
The Fuqua School of Business



Maynard Jackson III

Auburn Avenue Films



Wendy Eley Jackson

CEO, Auburn Avenue Films



Michael Jasso

Assistant City Manager,
City of Sacramento



Derek Kawakami

Mayor, County of Kauai, Hawaii



Ryan Major

President,
Triangle Business Systems

OUR SPEAKERS



Senator Floyd B. McKissick Jr.

Senator for District 20,
North Carolina



Henry McKoy

Director of Entrepreneurship
at NC Central University



Daphne McWilliams

Producer|Director



Valerie Mosley

Venture Capitalist



Loren Nadres

Director of Economic Development
in the NYC Mayor's Office for
International Affairs



Dr. Roshawna Novellus

Founder and CEO of EnrichHER



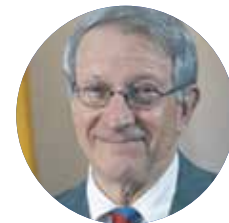
Bunnie Jackson-Ransom

President and CEO,
firstClass, Inc.



Dr. Ashleigh Shelby Rosette

Center of Leadership and Ethics
scholar at the Fuqua School of
Business at Duke University



Steve Schewel

Mayor of the City of Durham

ACKNOWLEDGEMENTS

- Valerie Mosley, National Co-Chair Capital Matters: Race, Gender and Entrepreneurship Conference
- Billye Suber Aaron, National Co-Chair Capital Matters: Race, Gender and Entrepreneurship Conference
- Dr. Ashleigh Rosette, Planning Committee for Capital Matters: Race, Gender and Entrepreneurship Conference
- Kollin Brown, Planning Committee for Capital Matters: Race, Gender and Entrepreneurship Conference
- Jamie McCall, Planning Committee for Capital Matters: Race, Gender and Entrepreneurship Conference
- Carolina Small Business Development Fund
- Mayrose Munar, Planning Committee for Capital Matters: Race, Gender and Entrepreneurship Conference
- Irma Zoepf, Planning Committee for Capital Matters: Race, Gender and Entrepreneurship Conference
- Kandace Cooks, Planning Committee for Capital Matters: Race, Gender and Entrepreneurship Conference
- Kimber Heinz, Senior Curator, Durham Black Wall Street Exhibit
- Dr. Jim C. Harper, Curator, Durham Black Wall Street Exhibit
- Betsy Peters Rascoe and Team, Design Dimension Inc, Durham Black Wall Street Exhibit
- Dr. Eladio B. Bobadilla, Historian, Durham Black Wall Street Exhibit
- Dr. Meggan Cashwell, Historian, Durham Black Wall Street Exhibit
- David Lyke Dagostino, Video Editor, Durham Black Wall Street Exhibit
- Dr. Henry McKoy, Lead Instructor, Duke University Fall Semester Course on Race, Gender and Entrepreneurship
- Dr. Adam Hollowell, Lead Instructor, Duke University Fall Semester Course on Race, Gender and Entrepreneurship
- Erica Phillips, Instructor, Duke University Fall Semester Course on Race, Gender and Entrepreneurship
- CJ Broderick, The Greater Durham Black Chamber of Commerce
- Bruce Orenstein, Producer and Editor, Cook Center Video
- Aidan Peters and Culinary Staff, Nasher Museum Café Giorgios Hospitality Group Café
- Parizade Quran Karriem, Website Developer, Durham Black Wall Street Exhibit

OUR SPEAKERS



Dr. Thomas Shapiro

Director, Institute on Assets and Social Policy, Brandeis University



Dana A Thompson

clinical professor of law and directs Michigan Law's Transactional Clinical Law Program, the Community Enterprise Clinic, and the Entrepreneurship Clinic.



Dr. David A. Thomas

President of Morehouse College



Chris Wheat

Director of Business Research, JPMorgan Chase Institute



Monique Woodard

venture capital investor at the intersection of technology and newly powerful consumer groups

SPEAKERS BIOS



Melissa V. Abad, PhD

Melissa V. Abad, PhD is a research sociologist at the Stanford VMware Women's Leadership Innovation Lab and leads the intersectional leadership research agenda. Her research examines the occupational trajectories of women of color in Corporate America and the resources that help their leadership development. She is also a member of the research and teaching team of Seeds of Change, a leadership initiative that trains and supports young women in STEM as they transition through high school and college to successful technology careers. Dr. Abad's scholarly research lies at the intersection of organizational sociology and intersectionality. Current projects include identifying the strategies women of color employ to advance their careers, examining the barriers young women in STEM face, and assessing the strengths and weaknesses of diversity programming. She's given talks and workshops on intersectionality, diversity management, Asian leadership, Latina Leadership, and employee resource group membership.



Henry McKoy

Henry McKoy is a seasoned professional in business, community and economic development, policy, government, finance, philanthropy and the academic worlds. He is a faculty member and Director of Entrepreneurship at NC Central University. He served from 2010-2012 in the North Carolina Department of Commerce where he was appointed by the Governor as Assistant Secretary. At Commerce he was the top Community Development official in NC government. His Division oversaw over half-billion dollars in investments across hundreds of projects throughout NC in areas of Infrastructure, Housing, and Business.



William A. ("Sandy") Darity, Jr.

William A. ("Sandy") Darity, Jr. is the Samuel DuBois Cook Professor of Public Policy, African and African American Studies, and Economics at Duke University. He is the founding director of the Samuel DuBois Cook Center on Social Equity, and he has served as chair of Duke's Department of African and African American Studies. Darity's research focuses on inequality by race, class and ethnicity, stratification economics, schooling and the racial achievement gap, labor market outcomes, and the economics of reparations. In 2017, he was named to the Politico 50 list of the most influential policy thinkers. He holds a Ph.D. in economics from the Massachusetts Institute of Technology and has published or edited 13 books and more than 250 articles in professional journals.

SPEAKERS BIOS



Steve Schewel

Steve Schewel came to Durham to attend Duke as an undergraduate in 1969. He is a former school board member and city council member, and he now serves as Mayor of the City of Durham. His commitments are to issues of affordable housing, civil rights, policing and crime, shared prosperity, and the preservation of open space, trails and parks. Steve co-founded the Independent Weekly and published it for nearly 30 years. Since 2000, he has taught in the Sanford School of Public Policy at Duke. Steve and Lao Rubert have raised two sons, both graduates of Durham Public Schools. Steve is a long-time youth soccer coach, a reader and runner, and he fancies himself a pretty good cook.



Dana A. Thompson

Professor Dana A. Thompson is a clinical professor of law and directs Michigan Law's Transactional Clinical Law Program, the Community Enterprise Clinic, and the Entrepreneurship Clinic. She is the founding director of Michigan Law's Entrepreneurship Clinic, where she represents University of Michigan student-led startups and other start-up ventures. Prior to the Entrepreneurship Clinic, she taught in the Law School's Urban Communities Clinic, where she represented small businesses, start-up ventures, and community-based organizations, primarily in Detroit. Before joining Michigan Law, Professor Thompson taught at Wayne State University Law School and founded and directed Wayne Law's Small Business Enterprises and Nonprofit Corporations Clinic. At Wayne Law, she was also the director of the Damon J. Keith Law Collection of African-American Legal History. Her article, "Accelerating the Growth of the Next Generation of Innovators," discusses the importance of campus incubators collaborating with law school clinics and was published in the Ohio State Entrepreneurial Business Law Journal in 2013. Another article, "L3Cs: An Innovative Choice for Urban Entrepreneurship and Urban Revitalization," also was published in 2013 in the American University Business Law Review. The article explores the role that low-profit limited liability companies, also known as L3Cs, could play in establishing viable minority-owned urban small businesses. Professor Thompson also writes about small-business legal issues in various publications, including Crain's Detroit Business. She is a contributing author to Building Healthy Communities: A Guide to Community Economic Development for Advocates, Lawyers, and Policymakers, published by the American Bar Association's Forum on Affordable Housing and Community Development Law. Prior to entering academia, Professor Thompson practiced at Morrison & Foerster LLP in San Francisco, then at Miller, Starr and Regalia, where she specialized in commercial real estate and corporate law. She then joined the Nature Conservancy as regional counsel, representing the organization on land conservation transactions. In November 2014, Professor Thompson was elected statewide by the citizens of Michigan to serve on the Wayne State University Board of Governors, which elects the president of the university, has general supervision of the university, and controls all expenditures from university funds, among other duties. Professor Thompson also serves on the board of directors of TechTown Detroit. She is the immediate past chair of the Community Economic Development Committee of the ABA's Business Law Section and is a past co-chair of the Legal Educator's Committee of the ABA's Forum on Affordable Housing and Community Development Law. She also is the immediate past co-chair of the Association of American Law School's Clinical Law Section's Awards Committee. In addition, she served on the Michigan Community Resources Board of Directors and she served on former Michigan Governor Jennifer Granholm's emerging Small Business Leaders and Entrepreneurial Council. Professor Thompson received her JD from the University of Michigan Law School, where she was editor of the Michigan Law Review, and her AB from Bryn Mawr College.

SPEAKERS BIOS



Dr. David A. Thomas

Dr. David A. Thomas has assumed office as the 12th President of Morehouse College, ushering in a new era of leadership for Morehouse, the nation's largest and most prestigious liberal arts college for men.

President Thomas has 30 years of higher education experience. He holds a Ph.D. in Organizational Behavior Studies and a Master of Philosophy in Organizational Behavior degree, both from Yale University. He also has a Master of Organizational Psychology degree from Columbia University and a Bachelor of Administrative Sciences degree from Yale College. President Thomas is the former H. Naylor Fitzhugh Professor of Business Administration at Harvard Business School and the former Dean of Georgetown University's McDonough School of Business.

Prior to Georgetown, Thomas served as a professor and administrator at Harvard University for two decades. He returned in 2017 as the H. Naylor Fitzhugh Professor of Business Administration at Harvard Business School. He is also a former assistant professor at the Wharton School of Business at the University of Pennsylvania. He is the recipient of Washington Business Journal's 2014 "Minority Business Leader of the Year" award and the National Executive Forum's "Breaking Through: 2020, Beacon Award," among other honors. Over the past 30 years, he has also worked as a consultant on issues relating to organizational change, and diversity and inclusion for 100 of the Fortune 500 companies as well as major governmental and nonprofit organizations.

Thomas is nationally renowned for his research in managing diversity in the workplace. He has written numerous case studies and academic articles on the subject. He also is the co-author of two related books: "Breaking Through: The Making of Minority Executives in Corporate America," which is one of the first in-depth studies to focus on minorities who have made it to the top, and "Leading for Equity: The Pursuit of Excellence in Montgomery.



Dr. Clinton Boyd, Jr.

Dr. Clinton Boyd, Jr. is a Postdoctoral Associate in the Samuel DuBois Cook Center on Social Equity. His areas of interest include race and ethnicity, social inequality, urban sociology, family policy, and parenting and African American families. Dr. Boyd primarily studies how the life course events of African American men affect their experiences as fathers. Dr. Boyd's research also explores ways to strengthen father involvement in evidence-based home visiting programs. The National Institute of Health, Doris Duke Charitable Foundation, Chapin Hall at the University of Chicago, and early childhood non-profit organization, ZERO TO THREE, have supported his research in these areas.

SPEAKERS BIOS



Wendy Eley Jackson

Co-owner and Producer, Wendy Eley Jackson is a graduate of University of California at Berkeley where she received her B.A. in English Literature. Got her first taste of showbiz when working at Culver Studios for TriStar Television in Movies and Mini-series. Her career later brought her back home to Atlanta, Georgia where she worked for Turner Broadcasting System in Promotions Production. Currently Wendy is CEO for Auburn Avenue Films based in Atlanta, GA where she serves as CEO and Chairman. Auburn Avenue Films is a production company specializing in entertainment that brings social awareness and engages audiences to participate in positive social change.

Wendy received her MFA in screenwriting from University of Georgia.



Maynard Jackson III

Maynard Jackson III is the only son of the Honorable Mayor Maynard Holbrook Jackson Jr. This Atlanta native is a musician at heart. A brilliant drummer who's first set of drums were given to him by his step-father, Ray Ransom, Bass player of the 1980's hit R&B group, Brick, Maynard found his love for music early! Formal instruction through the prestigious Musician's Institute in Los Angeles, CA., Maynard has always found drumming to be the longest love of his life. In 2015, Maynard III, re-ignited a not-for-profit organization called the American Voters League which was originally started by his father, Mayor Maynard Jackson Jr in 2002. Having worked alongside of his father, Maynard III, is actively involved in public speaking and working within his community encouraging citizens to vote as their civic duty.

In 2015, Maynard and his wife, Wendy Eley Jackson, started Auburn Avenue Films, a production company based in Atlanta, GA.



Kezia Goodwin

Kezia Goodwin is an Entrepreneur, Creator and 30-year veteran in Early Childhood Education Operations and Management. She is the owner and operator of Kate's Korner Drop-In Center Coming to the American Tobacco Campus Spring of 2020.

Kezia attended the University of Cincinnati for Early Childhood Education and has served as a Leader for YMCA, Head Start and KinderCare Education. She's a Licensed Director in Ohio, Texas, California, Nevada and North Carolina.

She currently serves on the Philanthropy Board of Prevent Child Abuse North Carolina and on the The Durham Public School Foundation Board as a Committee Member of Championing Public Education

Her current project, Kate's Korner, focuses on creating Equitable and Inclusive learning environments in Early Childhood Education.

SPEAKERS BIOS



Daphne McWilliams

Daphne McWilliams Producer|Director is a native New Yorker who began her career in front of the camera as a child actor and then behind it as a producer of music videos for artists Blues Traveler, the Notorious B.I.G., and Queen Latifah. In 1995, she was hired to produce the Academy Award–nominated 4 Little Girls, directed by Spike Lee, a documentary about the murder of four African American girls in the 16th Street Baptist Church bombing in Birmingham, Alabama, in 1963. Since that time, she has worked on the films The Curious Case of Curt Flood (dir. Spike Lee, 2011); Slavery by Another Name (dir. Samuel D. Pollard, 2012); and Maynard (dir. Samuel D. Pollard, 2018), among many others. In 2016, Daphne McWilliams's directorial debut, In a Perfect World, a Seventh Child Productions, premiered on Showtime.

McWilliams received her BFA from Fashion Institute of Technology and is 2019's Susan Tifft Fellow - Center for Documentary Studies at Duke University.



Bunnie Jackson-Ransom

Bunnie Jackson-Ransom is the President and CEO of firstClass, Inc. – a full-service public relations and marketing firm founded in 1975. She has been the driving force behind firstClass for the past 39 years—conceptualizing the company, working with clients and implementing its programs. Ms. Jackson-Ransom has a diverse business background, extensive administrative experience and organizational know-how, and a dedicated commitment to community involvement. Educated in the public schools of North Carolina, she received a Bachelor of Science in Business from North Carolina College and a Master of Science in Business from North Carolina Central University. Graduating magna-cum-laude, she worked her way through college; and it is that same attitude that has propelled her and first-Class into prominence.

The professional and volunteer service career of Bunnie Jackson-Ransom spans some forty-five years. During this period, she has effectively been a college professor at Bennett College (Greensboro, N C) and at Georgia State University in Atlanta, a governmental agency official at Economic Opportunity Atlanta, a business owner and mentor to many young women who aimed to follow in her footsteps.



Michael Jasso

Assistant City Manager Michael Jasso joined the City on April 25, 2018. His most recent adventure was in Chicago, serving as Chief for the Bureau of Economic Development of Cook County, IL (Cook County is the second most populous county in the United States.) There he oversaw three County departments along with a cross-cutting office of economic development.

Among other successes, he led the creation and implementation of Cook County's strategic economic development plan.

Michael has also served as Managing Deputy Commissioner for Chicago's Department of Housing and Economic Development, specifically overseeing the Bureau of Economic Development, Chief Development Officer for the Chicago Housing Authority helping to manage the third largest public housing authority in the nation and led the Tax Increment Finance Program on behalf of the Mayor for the District of Columbia Government.

SPEAKERS BIOS



Elvia Meléndez-Ackerman

Elvia Meléndez-Ackerman is a full professor at the University of Puerto Rico Rio Piedras in the College of Natural Sciences. She is an experienced researcher, an ecologist by training but an interdisciplinary researcher by experience. She has a broad background in evolutionary-ecology, conservation, ecological responses to climate variability. Recently, her research has expanded to address sustainability and adaptive capacity issues within the context of urban social-ecological systems, how feedbacks between social and ecological factors influence human wellbeing. In that capacity, she works on collaborative teams implementing survey research that combines social and ecological data collection. She is the PI or co-PI of funded grants from various state and federal agencies, including Department of Natural Resources, NSF, USDA, USFW and NGOs (Ford, Ciudadanos del Karso). Professor Meléndez-Ackerman is Co-PI on several collaborative proposals including the NSF-funded project leading to the creation of the San Juan ULTRA (Urban Long-Term Research Areas). This experience involved the collaboration of highly interdisciplinary teams (planning, public health, ecology, sociology, architecture) across multiple institutions (academic and non-academic). Professor Meléndez-Ackerman holds a Ph.D. in Ecology and Evolutionary Biology from the University of California Irvine.



Laura Cummings

Laura Cummings is a Director at the Financial Health Network (formerly Center for Financial Services Innovation) where she leads the Small Business Working Group and research into the financial health needs of small business owners. Previously Laura worked with large financial service providers on regulatory compliance and litigation concerns arising from the financial crisis.



Elizabeth Dwyer

Elizabeth Dwyer is a Manager on the Program Team at the Financial Health Network (formerly Center for Financial Services Innovation). The Financial Health Network is a trusted resource for business leaders, policymakers and innovators united in a mission to improve the financial health of their customers, employees and communities. Through groundbreaking research, advisory services, measurement tools, and opportunities for cross-sector collaboration, the Network advances awareness, understanding, and proven best practices in support of improved consumer financial health for all.

SPEAKERS BIOS



Karla Henriquez

Karla Henriquez is a Senior Associate on the Program Team at the Financial Health Network. Karla works with organizations to deliver services and products that promote financially healthy lives. Karla brings her background in community engagement, small business development, and asset building in immigrant communities to her work at the Financial Health Network.

Before joining the Financial Health Network, Karla worked at Mission Asset Fund, a non-profit organization in San Francisco, CA formalizing Lending Circles as a credit-building tool for immigrant and other underserved communities. Karla also managed the Ventanilla Financiera, a partnership with the San Francisco Mexican Consulate, to deliver financial coaching and programming to Mexican nationals visiting the consulate.



M'Balou Camara

M'Balou Camara is a 3rd year PhD Student in public policy with a concentration in economics at Duke. She is committed to studying and documenting the ways that we can use policies to narrow the gap between the world as it is and the world as we envision it to be. M'Balou's research focuses on how differential pathways into entrepreneurship are implicated on the racial gap in intergenerational wealth, and how the path dependent nature of historical legacies shape contemporary business and wealth-building opportunities across different geographical locations. Moreover, she studies how various "equalizing" labor market policies reinforce differential outcomes between those who are privileged and those who are systematically disadvantaged. Through her PhD journey and beyond, M'Balou hopes to inform social and welfare policy-relevant research as it pertains to people of the African diaspora.



Jim Casselberry

Jim is currently, the Chief Investment Officer at 4S Bay Partners, LLC (formerly Sarowitz Family, LLC), with the primary focus being on impact and mission related investing. Jim is the Vice Chairman of Wayfarer Entertainment a company of 4S Bay Partners, LLC. Jim is a board member at the Julian Grace Foundation and chair of the investment committee. Jim is also a board member of Arc Chicago, LLC, the appointed board of Benefit Chicago. Benefit Chicago is a collaboration between The Chicago Community Trust, the John D. and Catherine T. MacArthur Foundation, and Calvert Foundation. Jim has written several white papers, most recently "Why Not the Best? Capturing Alpha from a Long-Neglected Market." Jim has held senior roles at NexTier Companies, LLC and Dearborn Park Group, LLC (DPG), these firms offered strategic consulting advice to investment management and financial services firms. Prior to DPG, he was a principal at Ennis Knupp and Associates Inc. (Ennis Knupp, currently known as AonHewitt Investment Consulting, Inc., an Aon Company) and served as the primary consultant and managed consulting assignments for some of the nation's largest public pension funds, foundations and endowments. Jim also served as the leader of Ennis Knupp's Emerging Manager Advisory Council and was a member of the firm's global equity research group, private equity research group as well as the fixed income advisory council.

SPEAKERS BIOS



Dr. Ashleigh Shelby Rosette

Dr. Ashleigh Shelby Rosette is an Associate Professor of Management and Organizations and a Center of Leadership and Ethics scholar at the Fuqua School of Business at Duke University. She is also a Fellow at the Center for the Study of Race, Ethnicity and Gender in the Social Sciences and a member of the Duke Corporate Education Global Learning Resource Network.

Dr. Rosette studies diversity and negotiations in organizational settings. In her primary area of research, she explores social and contextual factors that influence diversity-related perceptions. The three streams of her diversity research include: (1) recognition and inference-based processes of leadership, (2) leader behavior and role congruence, and (3) perceptions of social inequity. In her secondary area of research, negotiations, she examines various strategies that individuals employ to improve the negotiation process and negotiated outcome. Her research has been published or is forthcoming in academic journals and books, such as *Academy of Management Journal*; *Organization Science*; *Organizational Behavior and Human Decision Processes*; *Journal of Applied Psychology*; *Psychological Science*; *Journal of Experimental Social Psychology*; *Journal of Cross Cultural Psychology*; *Research on Managing Groups and Teams*; *Group Decision & Negotiation* and the *Duke Journal of Gender and Public Policy*.

Her research has been recognized with awards presented by the Academy of Management, State Farm, Kellogg Teams and Groups Center, the Ford Foundation, the International Association of Conflict Management and the Dispute Resolution Research Center. Dr. Rosette has conducted and presented her research in the United States, France, Spain, Portugal, Hong Kong, South Africa, The Netherlands, Austria, and Canada. Her research has been featured in media outlets such as *Forbes*, the *Wall Street Journal*, *Time Magazine*, *Business Week*, the *Financial Times*, *USAToday*, the *Chicago Tribune*, *Huffington Post* and *National Public Radio*. Recently, she was ranked as one of the *Forty Best Business School Professors under Forty* by *Poets & Quants* and she received her Bachelor in Business Administration degree and Master in Professional Accounting degree from the University of Texas at Austin. She received her Ph.D. in Management and Organizations from the Kellogg School of Management at Northwestern University. Prior to entering academia, she worked for Arthur Andersen LLP as a Certified Public Accountant.

SPEAKERS BIOS



David Carrasquillo

David lives in the city of San Juan, capital of Puerto Rico. He currently works as Manager for Planning and Community Development for Hispanic Federation (501(c)(3)) on their Puerto Rico Operations where he manages programs and programs on topics like housing, economic development, water, energy, risk mitigation and civic participation.

Prior to HF, David used to work as a City Planner for the Planning and Land Use Office of the Municipality of San Juan. He coordinated the development and implementation of the city's Land Use Plan, as well as the Multi-Risk Mitigation Plan. David's work in San Juan as a planner involves different components as community outreach, spatial analysis, public policy evaluation and development of decision support tools in a broad scale of issues as land use, zoning, transportation, environment, permits, social justice, economic development, blight, and climate change. Also, David has worked as an adviser to Fundación Comunitaria de Puerto Rico, the oldest community-driven philanthropy Foundation (Non-Profit Organization) in Puerto Rico, on planning and community affairs. After María their efforts are concentrated on housing rehabilitation and development for affected families, low-income populations and marginalized peoples. Also, David works have had experience as a private contractor as a planner and cartographer (GIS Analyst) developing mostly Land Use Plans, Rehabilitation Plans, Urban Inventories and Spatial Analysis for the private and public sectors. His main research topic since his Planning Master's years at the Graduate School of Planning of the University of Puerto Rico has been Urban Centers, Renewal, Housing and Development.

Since November 2016, David has been the President and spokesperson for the Puerto Rican Planning Society (Sociedad Puertorriqueña de Planificación). This organization not only has been working at tasks involving the development of professional planners on the island but also has assumed a coordination role of assisting communities through planning techniques and network development in the recovery of Puerto Rico after hurricane María. For the past decade, David has also been deeply involved in different projects, including the following: Sociedad Sinergia – a decolonial interepistemical approach of inter generational dialogue with specific interests in topics about racism, discrimination, history and identity in a global scale; Movimiento Unión Soberanista: a political education organization fighting for Puerto Rico's sovereignty and decolonization; The Citizen's Commission for the Integral Audit of the Debt: which has been promoting research and in-depth analysis towards the full audit of Puerto Rico's debt; and has also been a known activist on urban issues, especially abandoned spaces, zoning issues and occupations on urban contexts.

SPEAKERS BIOS



Senator Floyd B. McKissick Jr.

Senator Floyd B. McKissick Jr. has served in the North Carolina State Senate since 2007. He represents Senate District 20 which includes Durham and Granville Counties. Currently serving as the Senior Deputy Democratic Leader in Senate and previously as Chairman of the North Carolina Legislative Black Caucus from 2010 to 2012; and Chairman of Durham County's Democratic Party from 2005 to 2007. From 1993-2001, Senator McKissick served Durham as a member of City Council, and as a former Member of Durham's Board of Adjustment and of Durham's Joint City-County Planning Commission. He has also served on numerous boards and commissions.

Since 1990, Senator McKissick has been an attorney at McKissick and McKissick in Durham, NC, where he specializes in civil litigation among other areas of practice. Senator McKissick also serves as an Adjunct Professor at the Sanford School of Public Policy at Duke University. Previously, he was an Associate with Dickstein, Shapiro and Morin in Washington, DC; and an Associate with Faison, Brown, Fletcher and Brough in the Durham, NC. He previously served as a Management Consultant with the Washington DC Office of Peat, Marwick, and Mitchell, where he co-authored numerous studies and reports, including a book on Attracting Foreign Direct Investment to the United States. He is also an author of several published articles.

Senator McKissick received his JD from Duke University's School of Law and his Master's in Public Administration (MPA) from Harvard University's John F. Kennedy School of Government, where he specialized in the Management of State and Local Government and Diplomacy. He also earned a Master's in Regional Planning (MRP) from the School of City and Regional Planning at the University of North Carolina-Chapel Hill, where he specialized in Land Use Planning and Financial Management, and an AB in Geography from Clark University in Worcester, MA. Prior to attending law school.



Chris Wheat

Chris Wheat is the Director of Business Research for the JPMorgan Chase Institute. Prior to joining JPMCI, he served as the Director of Analytics at a financial technology startup, where he led the development of advanced analytics algorithms. He previously was an Assistant Professor at the MIT Sloan School of Management and at the Center for Urban Entrepreneurship and Economic Development at Rutgers Business School. As a faculty member, he taught and researched topics in strategy, entrepreneurship, global microfinance, economic sociology, and social network analysis.

Chris earned a B.S.E. in Mechanical & Aerospace Engineering from Princeton University, an M.S. in Computer Science from Stanford University, an M.A. in Sociology from Harvard University, and a Ph.D. in Organizational Behavior from Harvard University.

SPEAKERS BIOS



B. Kojo Ako-Asare

B. Kojo Ako-Asare is Senior Director Investing at Emerson Collective. Kojo joined Emerson Collective in 2017, after leading Boosted, Inc. (an SF based transportation start-up) as Chief Financial Officer. At Emerson, Kojo focuses on wealth creation for disadvantaged communities through the organization's investments in real estate and mobility. His current projects include a large scale community-centered real estate development in the San Mateo County area.

Previously, Kojo was the Head of Corporate Finance for Google (now Alphabet), where he built an industry-leading team investing in affordable housing and renewable energy. He later moved on to Google[X], the organization focused on improving the world through innovation and applied technology, where he led Strategy & Operations as the Chief Operating Officer for the Makani project.

Kojo is a decorated US Marine Corps veteran who served in Afghanistan's Helmand province as part of NATO's 2009 troop surge. Before Afghanistan he spent time as a Vice President within Citigroup's Investment Bank, where he advised Fortune 500 clients on mergers, acquisitions and capital raising matters.

Currently Kojo serves in advisory and board roles with the Los Angeles Cleantech Incubator and Optimus Ride, an autonomous vehicle start-up. He is also a member of the Urban Land Institute, where he sits on the San Francisco Innovation Product Council. Kojo has earned graduate degrees from Columbia University in both Business Administration and International Affairs. He also holds a B.S.E. in Aerospace Engineering from the University of Michigan.



Stephen Fusi

Stephen Fusi is the Managing Director of the Center for Entrepreneurship and Innovation (CEI) at Duke University's Fuqua School of Business. In this role, Stephen is responsible for the day-to-day operations of the Center, including creating co-curricular entrepreneurship experiences for Fuqua students. Prior to joining CEI, Stephen held marketing and brand management leadership roles at Fidelity Charitable, Starbucks, C.R. Bard, and Procter & Gamble.

Stephen is Founder and CEO of Posh Provisions Limited, a manufacturer of value-added snacks and other foodstuffs in Cameroon, Central Africa. He is also a private angel investor, focused on FinTech businesses operating in Africa. Stephen received an MBA from Duke University's Fuqua School of Business, and B.S. and M.S. degrees in electrical engineering from the University of Wisconsin – Madison. He is a member of the Board of Directors of Note in the Pocket, which provides clothing to impoverished and homeless schoolchildren in North Carolina's Wake County with dignity and love.

SPEAKERS BIOS



Fenaba R. Addo, Ph.D.

Fenaba R. Addo, Ph.D. is the Lorna Jorgensen Wendt Assistant Professor of Money, Relationships, and Equality in the School of Human Ecology at the University of Wisconsin-Madison. Her research program examines the causes and consequences of debt and wealth inequality with a focus on higher education and family and relationships. Widely published in academic journals and policy outlets, her work on racial disparities in student debt, older Black women and wealth, and the Millennial wealth gap, sheds light on the ways that societal inequalities stem from historical legacies of racial exclusion and discrimination, and how they get reproduced over time. It also highlights the systemic barriers Black American women and men face in attaining economic security for their families. Dr. Addo is also a faculty affiliate of the Center for Financial Security, Institute for Research on Poverty, Center for Demography and Ecology, La Follette School of Public Affairs, and Department of Sociology. She received her Ph.D. in Policy Analysis and Management from Cornell University and holds a B.S. in Economics from Duke University. She is currently a visiting professor at the Sanford School of Public Policy at Duke University for the 2019-2020 academic year.



Ted Archer

Ted is an Executive Director within Global Philanthropy at JPMorgan Chase & Co, a global leader in corporate philanthropy with more than \$220 million annually invested in communities and nonprofit organizations across 40 countries and spanning 6 continents.

Ted joined JPMorgan Chase & Co. in 2016 and Heads Small Business Forward, JPMorgan Chase Foundation's global initiative to connect underserved small businesses with the capital, targeted assistance and support networks to help them grow faster, create jobs and strengthen local economies. In addition to working with leaders across the firm, in this role Ted directs a national investment portfolio with Community Development Financial Institutions (CDFIs), business incubators, accelerators, and clusters; cohort based technical assistance programs and other community-based and policy-based support programs that help advance entrepreneurship as a vehicle for asset building and economic mobility.

Prior to joining JPMorgan Chase & Co. Ted served as Senior Manager, Small Business at SourceAmerica where he led small business strategy & government affairs activities. Prior to his work with SourceAmerica, Ted served under two DC Mayors as Chief of Staff for the District of Columbia Department of Small and Local Business Development and led the development and launch of new programs focused on delivering finance and market opportunities for small businesses locally and nationally. In addition, Ted has provided advisory services to client governments of the World Bank on strategies to improve investment climates through regulatory reforms and small business support approaches. Prior to his work in DC, Ted began his career at the KraftHeinz Company leading global business initiatives in Human Capital, Diversity & Inclusion, and Supply Chain. Ted earned his Bachelor's degree from the Williams School of Commerce, Economics, and Politics at Washington and Lee University and a Master of Public Administration from the Graduate School of Public and International Affairs at the University of Pittsburgh.

SPEAKERS BIOS



Loren Nadres

Loren Nadres is the Director of Economic Development in the NYC Mayor's Office for International Affairs. In this capacity, she works with businesses, trade missions and NYC agencies to create inclusive economic opportunities for New Yorkers. She connects NYC and international businesses to opportunities, resources and support for successful growth. She has over 12 years of international economic and entrepreneurship development experience at institutions such as the World Bank, International Finance Corporation (IFC), and the United Nations. She also worked at a tech startup and an international development consulting firm.

Previously, she served as Director for Inclusive Growth and Strategic Partnerships at Emerging360, an international development consulting firm. Prior, she was an Advisor and Senior Consultant at the World Bank Group on innovation, entrepreneurship and gender inclusiveness. One of the programs she focused on was bolstering the growth of women owned businesses through the infoDev World Bank Group's \$15 million entrepreneurship global program, particularly in Sub-Saharan Africa. She recently co-authored a World Bank report titled "Women Wavemakers: Practical Strategies for Recruiting and Retaining Women in Coding Bootcamps" which is focused on increasing inclusiveness in the tech industry and beyond. In her previous roles, she also served as a leadership member providing strategic guidance on a \$20 million World Bank entrepreneurship program in Latin America and the Caribbean. Within the same program, she led a \$3 million project providing business acceleration and startup support for women entrepreneurs across 14 countries in the region. Furthermore, she has had stints in Thailand and Trinidad & Tobago working on United Nations projects focused on gender, global health and youth empowerment.

Loren completed a Harvard University Kennedy School of Government's Executive Education for Emerging Leaders. She holds a Master of Arts from Georgetown University and Bachelor of Arts from George Mason University. She participated in Georgetown's Graduate Business Summer Exchange Program in International Management at Oxford University. In addition, she was a Fellow in the Asia Pacific Leadership Program at the East West Center based in Hawai'i and included field studies in Thailand and Laos. She tries to lead an active lifestyle and has survived triathlons, a marathon, and climbed Mt. Everest Base Camp. She immigrated from the Philippines and speaks Tagalog. Loren has traveled to nearly 80 countries for project work and global learning. She is proud to call New York City home and resides in Manhattan with her husband and children.

SPEAKERS BIOS



Dr. Thomas Shapiro

Dr. Thomas Shapiro, Director, Institute on Assets and Social Policy and the Pokross Professor of Law and Social Policy at The Heller School for Social Policy, Brandeis University. Professor Shapiro's primary interest is in racial inequality and public policy. He is a leader in the wealth and race field with a particular focus on closing the racial wealth gap. With Dr. Melvin Oliver, he wrote the award-winning *Black Wealth/White Wealth*, which received the 1997 Distinguished Scholarly Publication Award from the American Sociological Association. *The Hidden Cost of Being African American: How Wealth Perpetuates Inequality*, 2004, was widely reviewed. He co-authored a groundbreaking study, *The Roots of the Widening Racial Wealth Gap: Explaining the Black-White Economic Divide*. In 2011 he was awarded a Fulbright Scholarship to study the wealth gap in South Africa.

Dr. Shapiro's widely anticipated book *Toxic Inequality: How America's Wealth Gap Destroys Mobility, Deepens the Racial Divide, & Threatens Our Future* was released March 2017.



Dr. Roshawna Novellus

Dr. Roshawna Novellus is the Founder and CEO of EnrichHER, is a lending platform that connects female entrepreneurs with lenders who want to earn a return on their investment while fueling the growth of women-led businesses. Dr. Novellus is a gender equality advocate who believes in economic empowerment and inclusive economic growth. Dr. Novellus holds a Ph.D. in Systems Engineering, with a Minor in Finance, a Masters of Science in Information Technology emphasizing Information System Engineering, a Bachelor of Arts in Business Management Economics, and a Bachelor of Science in Computer Engineering – achieving Summa Cum Laude in each. Roshawna served on the Commission on Women for the City of Atlanta and was honored as one of the Women Who Means Business by the Atlanta Business Chronicle, one of the 40 Under 40 by Georgia Trend, a Halcyon Fellow for Social Impact, one of the Top 25 Disruptors and Innovators in Tech, and one of the 27 Black Founders and Investors to watch in 2019 by PitchBook.



Cyril "CJ" Broderick, Jr.

Cyril "CJ" Broderick, Jr. is the President of the Greater Durham Black Chamber of Commerce (GDBCC). He is a proud Duke Alum, attaining a Bachelors of Science Degree in Mechanical Engineering from Duke's Pratt Engineering School. Since Duke, CJ has worked as a consulting engineer as well as founded and operated a few businesses. His strong interests in Durham, community development, and entrepreneurship have yielded leadership/board roles in several community organizations, such as the Durham Jaycees, the Durham Committee on the Affairs of Black People, the NCCU School of Public Administration, the North Carolina Museum of History, his neighborhood association, and more.

CJ is currently a partner at ABC Strategy & Consulting, Inc., a firm that primarily helps small businesses and organizations with marketing and growth & development strategies. CJ is also a consultant with The Equity Paradigm, a diversity and inclusion firm his amazing wife, Alexa Broderick founded and leads.

SPEAKERS BIOS



William Boulding

William Boulding is the Dean and J.B. Fuqua Professor of Business Administration at The Fuqua School of Business, Duke University. His previous roles at Fuqua include Deputy Dean, Senior Associate Dean for Programs, Associate Dean for the Daytime MBA program, Area Coordinator for the Marketing faculty, Co-Director of the Teradata Center for Customer Relationship Management, and Academic Program Director for both the Marketing Leadership Forum and the Advanced Management Program.

He serves as a member of the World Economic Forum's Council on Values and chairs the board of the Graduate Management Admission Council (GMAC (GMAC®)), which is the organization that administers the GMAT exam. He is chair of the Board of Directors of Duke Corporate Education and serves on Swarthmore College's Board of Managers.

He received his BA in Economics from Swarthmore College and his Ph.D. in Managerial Sciences and Applied Economics from the Wharton School, University of Pennsylvania. His research interests lie at the intersection of management, marketing, and strategy. Of particular interest to Dr. Boulding is evaluating how managers make decisions and how consumers respond to those decisions. His recent work focuses on the domain of health care, examining the role of the patient experience, clinical adherence to standards, and managerial activity in determining the quality of delivered care.

He publishes his research in marketing, management and health journals including Marketing Science, Management Science, Journal of Marketing, the Journal of Consumer Research, the Harvard Business Review, the Journal of Marketing Research and the New England Journal of Medicine. He won the 1998 William F. O'Dell Award for the Journal of Marketing Research article making a "significant long-run contribution to the marketing discipline," and the 2006 Harold H. Maynard Award for the Journal of Marketing article making a "significant contribution to marketing theory and thought."

Dr. Boulding has served on the editorial boards of the Journal of Marketing Research, the Journal of Consumer Research, and the Journal of Service Research. He is a past Associate Editor for the Journal of Consumer Research, and a past Area Editor for Marketing Science.

Dr. Boulding's teaching interests also span the areas of management, marketing, and strategy. He has taught core courses in all three areas (Leadership, Ethics and Organization; Marketing Management; Foundations of Strategy; and Culture, Civilization and Leadership). He is a past recipient of The Outstanding Teacher award from Fuqua, and has been cited for teaching excellence in various editions of the book Business Week Guide to the Best Business Schools spanning a period of two decades. He is also a recipient of the Bank of America Faculty Award "for excellence in teaching, research, leadership and service." With respect to industry contact, he has engaged in sponsored research, consulting, or executive development with a number of companies such as IBM, AT&T, Bank of America, Sears, Eli Lilly, Blue Cross/Blue Shield, Ford Motor Company, Lafarge, U.S. Postal Service, Stride Rite, Wolseley, Hanes, Harnischfeger, Thomson Newspapers, Siemens, and Citibank.

SPEAKERS BIOS



Nish Evans

Nish Evans is the founder and president of Lennox and Grae, Inc. a real estate development firm, based in Durham. The company closed its first commercial acquisition, 112 W Main Street in the historic district of downtown Durham, in February. She successfully raised \$2.5 million within 90 days to purchase the two-story, 9,256 square foot building. Her tenants include a popular restaurant (Luna Rotisserie and Empanadas), a regional law firm (Morningstar Law Group), and a local dance studio (Empower).

As president, Nish brings over 12 years of finance and operations experience from former roles in commercial and community banking. Prior to forming Lennox and Grae, she served as a portfolio analyst with Square 1 Bank, performing due diligence, underwriting and financial modeling for venture-backed technology and life science companies, and their investors.

Nish serves on two boards that align with her efforts to advance affordable housing and level academic opportunities for the Durham community-at-large. In addition to serving on two advisory committees that promote thought leadership, around diversity in construction, technology and entrepreneurship. Aside from all professional endeavors, she is a health enthusiast and doula (birth coach) and enjoys spending time with the future owners of the firm, Ellery Lennox (7) and Zoelen Grae (5).



Monique Woodard

Monique Woodard is a venture capital investor at the intersection of technology and newly powerful consumer groups. She has invested in startup ecosystems across the US and sub-Saharan Africa. Her investments as Venture Partner at 500 Startups (a venture capital firm with +\$350M AUM) and an angel investor include Blavity, Court Buddy, Mented Cosmetics, Silvernest, and many others.

Today, Monique invests in the future of technology being driven by major demographic trends like the shift to majority-minority, an increase in the spending power of women, and an aging Baby Boomer population. She invests in companies with global ambitions who are creating technology products that meet the needs of tomorrow's internet users.

You can find out more at monique.vc and follow her on Twitter [moniquewoodard](https://twitter.com/moniquewoodard).

FINDING FREEDOM THROUGH ENTREPRENEURSHIP: DURHAM'S BLACK WALL STREET EXHIBIT

The exhibition looks at the key themes behind the success of Black Wall Street in Durham, North Carolina: capital that allowed for the growth of nationally-ranked financial institutions and a thriving black business district, courage that was required for black business people and workers during Jim Crow, and connection to the dollars and support of the black community. Visitors have the opportunity to hear from people who experienced Black Wall Street and Hayti, Durham's black business district under segregation, first-hand through listening stations and video clips featuring former residents and employees. Through an interactive touchscreen, they will be able to explore many of the black businesses in Hayti that were lost to the City of Durham's Urban Renewal program in the 1960s. The exhibition ends with the current moment, marked by decline of black business nationally, and points to lessons from the Black Wall Street era as a path towards addressing the racial wealth gap through meaningful support for black entrepreneurs today.

"We are allowed to own homes and farms, run farms, do banking, business, insurance, real estate business, and other minor business that is done in this Commonwealth...It is time for us to protect ourselves."

John Merrick, founding President, North Carolina Mutual Life Insurance Company

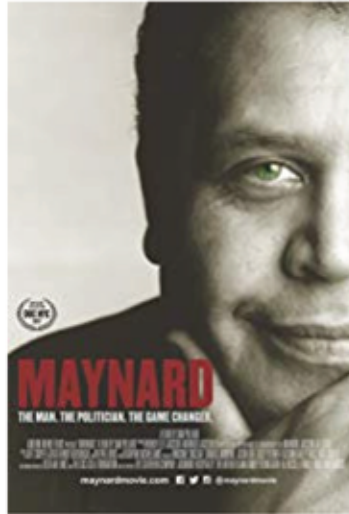
Mr. Merrick built a new building for the office in 1912. Each night, it looked out over the city of Durham. However, some of the threat of urban renewal that it had to face was the possibility of being destroyed by fire.

A fire in the office of a black-owned newspaper in Edenton, North Carolina, November 16, 1948. The fire destroyed the building and the newspaper. The fire was caused by a malfunctioning stove. The fire spread to other buildings in the area and destroyed many homes.

W. H. Haywood, founder of the business district, 1912. Haywood's grandfather, who was a slave, owned and ran the business. Haywood's grandfather, who was a slave, owned and ran the business. Haywood's grandfather, who was a slave, owned and ran the business.

The group, Black Wall Street, formed around 1912. The group was made up of people who were interested in the business district. The group was made up of people who were interested in the business district. The group was made up of people who were interested in the business district.

MAYNARD MOVIE



Maynard Jackson, Jr. was an important figure in American politics. He was part of a generation of black empowerment figures who took the civil rights movement to the next level. Maynard, like other mayors of his generation, Carl Stokes, Thomas Bradley, Richard Hatcher, took the civil rights movement from the streets to the corridors of government and corporate America. And what they achieved and sometimes failed at is a powerful story of how the urban cities became populated by a large black population, and the impact that had on a changing American landscape in some of the major U.S. cities during the turbulent 1960s and ever-changing 1970s.

But that is not the only story of Maynard Jackson, Jr. Beyond the arc of his political career there is a more intimate story of a man. A man who had big shoes to fill with a grandfather, John Wesley Dobbs, who was a distinguished black leader in Atlanta, as well as parents, aunts, uncles and friends who were model representatives of the burgeoning middle class black community in Atlanta.

This is the story of a man who understood what his mission was in life but who had the strength, heart and soul of his loved ones as he faced incredible odds both positive and negative as the first black mayor of a major Southern city.

The obstacles he faced with the creation of the Atlanta International Airport and his empowerment of minority contractors. His fight to end endemic racism in the city government, and the struggles he faced to end the series of missing and murdered children in Atlanta between 1979 and 1981.

Maynard is the story of a mayor, grandson, husband, father, and friend whose journey was about being a human being who wanted to achieve much for himself and his people.

Source <https://maynardmovie.com>

DUKE UNIVERSITY COURSE ON RACE, GENDER, AND ENTREPRENEURSHIP

The Global Inequality Research Initiative (GIRI) seminar is a research course that emphasizes a judicious application of mixed methods from the social sciences and humanities, including quantitative, qualitative, and archival research. The fall 2019 GIRI seminar theme is Race, Gender, and Entrepreneurship, in coordination with the Capital Matters conference. Students in the course are developing better understanding of the dynamics of race, gender, and entrepreneurship discreetly and at their intersections, including the influences of social inequality, economic mobility, and implicit bias on new entrepreneurial endeavors.

GIRI seminars facilitate integrated study and research across fields of social, historical, and political inequality. The course invites each student to produce a major paper that will qualify for submission to a refereed journal in the area relevant to the focus of the study. Past GIRI seminar themes include reparations, genetics and neuroscience, racism in Europe, and social determinants of health. GIRI: Race, Gender, and Entrepreneurship is co-instructed by William "Sandy" Darity (Samuel DuBois Cook Center on Social Equity, Duke University), Henry McKoy (Director of Entrepreneurship, North Carolina Central University), Camille Warren (Innovation & Entrepreneurship, Duke University), and Adam Hollowell (Samuel DuBois Cook Center on Social Equity, Duke University).

Students in GIRI: Race, Gender, and Entrepreneurship include undergraduate, masters, and doctoral researchers with diverse interdisciplinary areas of study. They include: Brittany Amano (T'20, Public Policy, Comparative Studies, Markets and Management), Nirav Patel (MPP'22, Economics and Computation), Varun Prasad (T'20, Economics, Statistical Science), Araad Fisher (T'20, Political Science, History, Markets and Management), Faven Getahun (T'20, Political Science), Catherine Grodensky (PhD'25, Public Policy), Christopher Jackson II (T'20, Political Science, Cultural Anthropology, Markets and Management), Mattie Quigley (MPP'21, Analytical Political Economy), Spencer Bandeen (T'20, Public Policy, Human Rights, Political Science), Christina Condrey (MPP'21, Analytical Political Economy), Emily Fechner (T'20, Public Policy, English), Ehime Ohue (T'20, Public Policy, Innovation & Entrepreneurship), Molly Paley (T'20, Public Policy), Victoria Verzi (T'20, Public Policy, Economics, History), Kennedy Ware (T'20, Visual and Media Studies, Public Policy), Linda Coley (MDiv'21, Divinity).

THE

SAMUEL DUBOIS COOK
CENTER ON SOCIAL EQUITY

AT DUKE UNIVERSITY

