CONFERENCE AGENDA

Wednesday, October 23

8:00 am - 8:30 am
Registration and Continental Breakfast

8:30 am - 8:40 am
Video - Samuel DuBois Cook and Cook Center

8:40 am - 8:45 am
Fuqua School of Business
Welcome and Opening Remarks
Bill Boulding, Dean and J.B. Fuqua Professor, Fuqua School of Business

8:45 am - 10:00 am
Fuqua School of Business
Panel Discussion: Wealth Inequality: Challenges and Opportunities for Entrepreneurs of Color
Moderator: Joseph A. Antolín, Asset Funders Network

Panelists:
• William Darity, Duke University
• Thomas Shapiro, Brandeis University
• M’Balou Camera, Duke University
• Clinton Boyd Jr., Duke University

10:15 am - 10:30 am
Break

10:30 am - 12:00 pm
Fuqua School of Business
Documentary: “DisemPOWERed: Puerto Rico’s Perfect Storm”
Description: Hurricane Maria and the impact on entrepreneurship and how it has exacerbated the wealth inequality gap in Puerto Rico.
Followed by Discussion about the intersection of climate change and entrepreneurship in the aftermath of Hurricane Maria.
Discussants:
• Elvia Melendez-Ackerman, University of Puerto Rico-Rio Piedras
• Cecilio Ortiz García, University of Puerto Rico Mayaguez
• David Carrasquillo Planning and Community Development Manager, Hispanic Federation
CONFERENCE AGENDA

**Wednesday, October 23**

12:00pm - 1:20 pm  
**JB Duke Hotel**  
LUNCH and Keynote Address  
Speaker: Dana Thompson, Clinical Professor of Law, Transactional Clinical Law Program, Community Enterprise Clinic, Entrepreneurship Clinic

1:30 pm - 2:00 pm  
Private Sector Strategies to Expand Business Ownership  
Speakers:  
• Ted Archer, Executive Director, Small Business, Philanthropy, JPMorgan Chase & Co.  
• Chris Wheat, Executive Director, Research Director - Business, JPMorgan Chase Institute

2:05 pm - 3:20 pm  
**Fuqua School of Business**  
Panel Discussion: Gender Wealth Gap: Business Ownership as a Wealth-Building Tool for Women  
Moderator: Ashleigh Rosette, Duke Fuqua School of Business  
Panelists:  
• Melissa Abad, Stanford University  
• Monique Woodard, Venture Capitalist  
• Fenaba Addo, Visiting Professor, Sanford School of Public Policy

3:20 pm - 3:30 pm  
Break

3:30 pm - 5:00 pm  
Workshop: Financial Health for All  
Facilitators:  
• Elizabeth Dwyer, Manager, Programs, Financial Health Network  
• Karla Henriquez, Senior Associate, Financial Health Network  
Description: What do we mean by financial health – and how do we make sure all communities are financially healthy? In this interactive workshop, we dive into groundbreaking research from the U.S. Financial Health Pulse and explore how to create inclusive, community-led strategies that tackle the racial and generational prosperity gap.

6:00 pm - 9:00 pm  
The unveiling of Durham’s Black Wall Street Exhibit and Reception  
Location: Duke University’s Karsh Alumni and Visitors Center  
Event will present an original exhibit and discussion about Durham’s Black Wall Street (Shuttles Available to Transport Guests to and from Karsh Center)  
Speaker: Floyd B. McKissick Jr., North Carolina State Senator
CONFERENCE AGENDA

Thursday, October 24

8:00 am - 8:30 am
Registration and Continental Breakfast
(Enjoy Exhibit on Black Wall Street)

8:30 am - 10:00 am
Fuqua School of Business
Panel Discussion: Public/Private Partnerships (Mayor’s Panel)
Description: Municipal administrators exploring public/private partnerships
and investments into small business ownership in communities of color.
Panelists:
• Mayor Steve Schewel, City of Durham, North Carolina
• Mayor Derek Kawakami, County of Kauai, Hawaii
• Henry McKoy, Associate Fellow at Harvard Kennedy School Ash Center for
Democratic Governance and Innovation
• Michael Jasso, Assistant City Manager, City of Sacramento
• Loren Nadres, Director of Economic Development, City of New York,
  Mayor’s Office for International Affairs

10:00 am - 10:15 am
Break

10:15 am - 12:00 pm
Fuqua School of Business
Workshop: When Business Gets Personal: Addressing the Financial
Health Needs of Small Business Owners
Facilitators:
• Laura Cummings, Director, Financial Health Network
• Karla Henriquez, Senior Associate, Financial Health Network
Description: Starting and running a business is hard, and it is even
harder for an entrepreneur who must overcome personal financial health
challenges. Discover the four financial health needs that are especially
relevant for small business owners and learn which innovators are working
to support entrepreneurs’ financial health.

12:00 pm
Introduction - Keynote Speaker
Speaker: Shari Hubert, Associate Dean of Admissions, Duke Fuqua School of Business

12:00pm - 1:30 pm
JB Duke Hotel
LUNCH and Keynote Address
Speaker: Dr. Roshawnna Novellus, Founder & CEO, EnrichHER
(CONFERENCE AGENDA)

Thursday, October 24

1:45 pm - 3:00 pm
Fuqua School of Business
Panel Discussion: Business Development, Private Equity, and Venture Capital
Moderators:
* Valerie Mosley, Venture Capitalist
* Kojo Ako-Asare, Mobillity & Real Estate Investments, Emerson Collective
* Jim Casselberry, Chief Investment Officer at 4S Bay Partners, LLC
  (formerly Sarowitz Family, LLC)

3:15 pm - 3:30
Break

3:30 pm - 4:45 pm
In Conversation: Entrepreneurial Reflections on Capital
Description: Local Entrepreneurs engage in discussion about capital and race, gender and business ownership.
Speakers:
* CJ Broderick, President/CEO, The Greater Durham Black Chamber of Commerce (GDBCC)
* James Heyward, Principal, Heyward CPA PLLC
* Ryan Major, President, Triangle Business Systems
* Nisha Evans, Lennox and Grae
* Kezia Godwin, Kate’s Korner

6:00 pm - 9:00 pm
Documentary: “Maynard” (Film about Mayor Maynard Jackson)
Location: Carolina Theatre-Downtown Durham
Discussion following film. (Shuttles available to transport guests)
Discussants:
* Wendy Eley Jackson, Film Producer and co-owner of Auburn Avenue Films, Professor at the University of California, Santa Barbara
* Bunnie Jackson-Ransom, President and CEO of FirstClass, Inc
* Maynard Jackson III, Film Producer and co-owner of Auburn Avenue Films
* Daphne McWilliams, Film Producer
CONFERENCE AGENDA

Friday, October 25

8:00 am - 8:30 am
Continental Breakfast
(Enjoy Exhibit on Black Wall Street)

8:30 am - 8:35 am
Introduction
Speaker: Gary Bennett

8:35 am - 10:00 am
Keynote Address
Speaker: David A. Thomas, President, Morehouse College

10:00 am - 10:15 am
Break

10:15 am - 12:00 pm
Fuqua School of Business
Panel Discussion: “Where do we go from here - Collective action toward collective achievement”
Moderator: Stephen Fusi, Duke Fuqua Center for Entrepreneurship and Innovation
Panelists:
• William Darity, Duke University
• Henry McKoy, NCCU, Harvard University
• Ashleigh Rosette, Duke University
• Ted Archer, JP Morgan Chase

12:00 pm - 12:10 pm
CLOSING REMARKS
Speaker: William Darity, Duke University